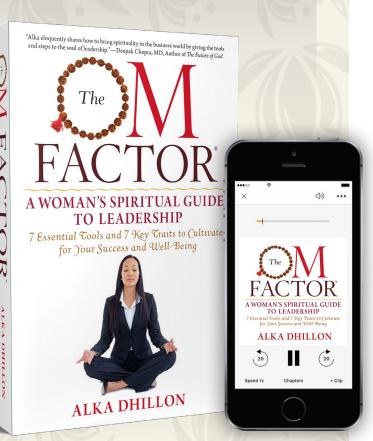
# MEDIA KIT



"Alka eloquently shares how to bring spirituality in the business world by giving the tools and steps to the soul of leadership."

- DEEPAK CHOPRA, MD

#### TITLE

# THE OM FACTOR

A Woman's Spiritual Guide to Leadership

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SPIRITUALITY



BUSINESS



**MEDITATION** 

## REVIEWS

"A thorough guide to inner peace, complete with highly specific practical tools for living an enriched happy life. Designed for women, however as a man, I found it spiritually invigorating and uplifting. I enthusiastically endorse Alka's The OM Factor."

- DR. WAYNE W. DYER

"With the rise of women all over the world to join men in the full agenda of human affairs, there is a great need for an enhanced and expanded skill set. Alka Dhillon provides a richly conceived feast of understandings and practices that are as practical as they are powerful."

- JEAN HOUSTON, PHD

"I love this
Book! It helps
women with
practical tools to find their
centre and know their
source to find fulfillment
and create the success they
want. Read it, practice it,
share it."

- AGAPI STASSINOPOULOS

# BOOK THE

TITLE: The OM Factor: A Woman's Spiritual

Guide to Leadership

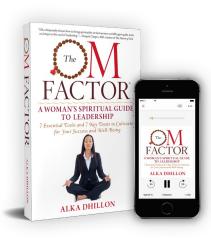
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## AXIOM BUSINESS BOOK AWARD BRONZE MEDAL AWARD WINNER AND INTERNATIONAL BESTSELLER

How can successful women flourish when they're caught in a never-ending battle of seemingly conflicting interests: ambitions to pursue demanding careers, dedication to home and family, desire for intellectual self-improvement, and yearning for fulfillment of emotional and spiritual needs?

The OM Factor® is your key to both immediate and long-term fixes to deal with stress, anxiety, and imbalance in your life. Dhillon's holistic approach to well-being incorporates seven easily applicable "plug-and-play" tools designed to deliver instant and effective results in emotionally challenging situations. You will also learn to cultivate seven important traits to achieve a spiritual evolution.

Each trait is accompanied by a corresponding yoga pose, designed to be used easily and quickly wherever you are to enhance your practice for lasting results. Together, this creates an infinitely adaptable toolbox you can use in any aspect of your life.

#### You'll discover:

- How to meditate effectively for the shortest amount of time to see real results and change your current situation
- How to diffuse high-conflict situations on the spot and heal from old emotional wounds
- You'll discover the ultimate value of investing in yourself and the profitable ripple-effect it has on your career and business.
- The scientifically proven power of seven specific ancient affirmations and key traits that create a shift in thinking and changes your reality

Alka Dhillon brings her years of success as a CEO and entrepreneur to help you discover your own roadmap to equilibrium. The OM Factor will help you to achieve internal fulfillment and engender your external success.

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## ABOUT THE AUTHOR

Alka Dhillon, the Spiritual CEO, is the founder and CEO of Technalink, an IT services and management consulting firm serving the public and private sectors. She's earned multiple honors, including the Top 100 Women Leaders in STEM Award and the Global Technology and Innovation Leaders Award of the Decade presented by the Women's Economic Forum. She is a regular contributor to Today.com and NBC Universal. Learn more at www.alkadhillon.com.



#### ALKA'S SPEAKING





Morgan Stanley



**Grant Thornton** 



#### THE OM FACTOR'S PRESS









BLOG RADIO



THE HUFFINGTON **POST** 

### SAMPLE TOPICS

Alka Dhillon is an expert in conscious leadership, spirituality, meditation, well-being, STEM, women in business, information technology, entrepreneurship, stress and personal

- The OM Factor's 7 Tools to Help
- Reduce Stress in Any Moment
- Building Your OM Factor for Life: 7 Key Traits to Cultivate for Success & Well-being
- How to Discover Your Own OM
- Factor to Increase Productivity
- and Reduce Mental Stress
- Do Spirituality and Work Mix? The Surprising Connections and How to Navigate Them
- Women vs Men: How Each Handle Stress in Business
- Ultimate Balance in Just 10 Minutes
- Do You React or Respond? **Emotional Challenges and the** Traits You Need to Deal with Them
- Women, Let's End the Conflict. The OM Factor's Program To Unite Your Life in Harmony

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### ARTICLE BY ALKA DHILLON FROM TODAY.COM

# 7 ways to cultivate kindness (and courage!) at work

"Have courage and be kind."

These five words really resonated with me when I heard them come out of Cinderella's dying mother's mouth. Courage and kindness were the two things she wanted her daughter to remember in life. According to Cinderella's mother, if she could cultivate these two things, she would have no fear, worry or stress.

This advice also holds true in the workplace. If you can have the courage to follow your dreams, believe in yourself and speak your truth, you have won half the battle. If you can be kind to others and show compassion while doing it all, you have won the other half.

Here are 7 tips for using courage and kindness in the workplace not only to survive, but to be happy throughout all of it.

#### 1. Meditate.

This is number one for a reason. It all starts with you. The sooner you realize that, the happier you and everyone else around you will be. Take time out of your day either before work, in the car, or in the bathroom to be silent and still.

Set your timer on your phone to two minutes, close your eyes and sit with your palms facing up on your knees and just be. You will take that stillness and silence with you in every encounter you have throughout your day.

You will see that your intentions will begin to manifest, you will have less perceived stress in your day and people will want to be in your presence more.

2. Digest your thoughts creatively.

So many times we immediately jump to conclusions about a colleague or people in management and assume that they are only out for themselves. If you choose not to do this, however, all of the negativity that occurred in your mind and body would not have happened, and that negativity would have been replaced with feelings of fulfillment, appreciation, and happiness.

As with food, swallowing our interactions whole without chewing them isn't the healthiest way to digest them. Our interactions can end up having a positive impact and be very positive experiences — or have a decidedly detrimental impact and be a very negative one.

#### 3. Lose the agenda.

Be open to serendipity and accept that the universe is not conspiring against you. So many times we have an agenda so that we can "win" and be "chosen" in the workplace.

What we don't realize is that by creating that agenda we are closing ourselves off to what could be something even better and more fulfilling. The person you are trying to step over or on could actually propel you to dizzy heights. Let go.

4. Connect with others authentically.

An authentic person is a person who has a very strong sense of self, is engaging, and actively listens when communicating with someone.

Having a strong sense of self means that these people accept themselves for who they are and they know who that person is.

A person who's engaged asks questions in a conversation and

makes sure it's not all about them.

A person who actively listens is truly present for the conversation — they have no other agenda and nowhere else to be. Even if the conversation has nothing "in it for them."

5. Remember that everything happening to you is happening for you.

When we accept this, we become kinder to ourselves and to everyone around us. The very thing that seems like the bane of our existence or the thorn in our side could be the thing that catapults us into another stratosphere with a new opportunity or connection.

6. Share real space with a colleague, thereby creating a new space.

One great way to do this is to eat together once a week — even if it's at each other's desks.

"Food has this incredible way of bridging any gaps, softening any hard feelings and feeding our souls while nourishing our bodies," said my late father when I asked him why he chose the restaurant business.

I have to say, I agree.

When you're eating with another person you're experiencing the flavors of the food and satisfying your hunger. At the same time, you're also creating a space for sharing each other's thoughts and ideas in a very unstructured manner, which allows creativity to blossom.

7. Give freely and be grateful.

Our higher-selves know that giving is not "giving-in." Giving is actually the biggest gift to yourself because when you give you end up with more than you ever had before.